

MONTREAL SPCA PAWS 4 A CAUSE



Sponsorship Opportunity

SPCA: GIVING ANIMALS A VOICE

- Protect animals against negligence, abuse, and exploitation
- Represent their interests and ensure their well-being
- Raise public awareness and help develop compassion for all living beings
- Receives nearly 14,000 abandoned animals per year
- Exists solely on donations, receives no tax money whatsoever

WHAT IS THE EMERGENCY SHELTER ?

Receive. Rehabilitate. Adopt.

A block away from the main SPCA shelter, is the Emergency Shelter. An animal will end up at the E-Shelter for one of two reasons;

1) Animal came from harsh circumstances and needs to be rehabilitated medically and socially before being adopted out to a new family.

2) SPCA does not have enough room in the main shelter.

The Emergency Shelter enables the SPCA to receive, rehabilitate and adopt thousands of abused, and neglected animals mostly found in puppy mills or other drastic hoarding situations.



QUEBEC; PUPPY MILL CAPITAL OF NORTH AMERICA

A puppy mill is a large-scale breeding operation where dogs are abused and exploited for profit.



**SPCA Seizure
Rawdon, QC**

[Click here](#) for video footage of joint efforts by the Montreal SPCA and Humane Society International, in their efforts to save lives.

ROO'S STORY



Roo was seized after her owner stabbed her multiple times in the head and left her for dead in a bathtub. She was given emergency care, sheltered at the e-shelter and then adopted into a loving forever home!



WE NEED YOUR HELP

- The E-Shelter is in danger of closing - there is not enough funding in the 2013-2014 SPCA budget
- Saves approximately 600-700 animals per year from euthanasia
- Without facilities such as the E-Shelter; the Montreal SPCA will have nowhere to house dogs seized from Puppy Mills and other extreme situations

PAWS 4 A CAUSE 2012

DAVIDsTEA
PRESENTS
PAWS 4 A CAUSE
SOIRÉE À 4 PATTES

VENDREDI LE 18 MAI 2012 À 20:30
FRIDAY, MAY 18, 2012 8:30PM
THE WAVE (COMPLEX DOMPARK)
5524 ST. PATRICK
\$75 (BOISSONS & NOURRITURE À VOLONTÉ)
(INCLUDES OPEN BAR & FOOD)

Featuring DJ P&B with guest DJ shaydakiss

Le but de Soirée À 4 Pattes est d'amasser de l'argent afin de permettre à la SPCA de continuer à secourir et sauver les animaux dans le besoin, puisque encore à ce jour plusieurs d'entre eux sont maltraités et abandonnés. The goal of 'PAWS 4 A CAUSE' is to raise money to keep the emergency shelter of the SPCA open so they can continue to rescue and rehabilitate endangered animals due to puppy mill and hoarding situations.

FOR ANY INQUIRIES: PAWS4ACAUSEMTL@GMAIL.COM



SPONSORS



Raised \$33,000

PAWS 4 A CAUSE 2013

- Friday April 26th, 2013
Espace Reunion - 6600 Hutchison
- Attendance - 350 to 450 people
- Ticket Price: \$85
- All proceeds go directly to the SPCA Emergency Shelter
 - Rent & Housing
 - Veterinary Care
 - Animal Food
 - Non-Volunteer Staff



2013 OBJECTIVE: RAISE \$50,000



OPPORTUNITY

- Direct communication line with socially conscious buyers
- 23-35 year-old affluent demographic
- Align your brand with a well respected local organization
- Potential to tap in to large on-line animal community network (Humane Society, ASPCA & Rescue Organizations)
 - Montreal SPCA & E-Shelter has over 20,000 combined likes on Facebook
- See attached appendix for sponsorship options

EVENT PARTNERS



DONATED IN KIND:

- Discounted Venue
- Lighting and Sound
- Furniture Rentals
- Furnishings
- Security



MORE PARTNERS

DJ MIDAS

DJ
SERVICES



Brahm Mauer
BAR SERVICES

Bar Services, Photo Booth
& Press Wall

DONATED IN
KIND



Beam

Beer & Alcohol

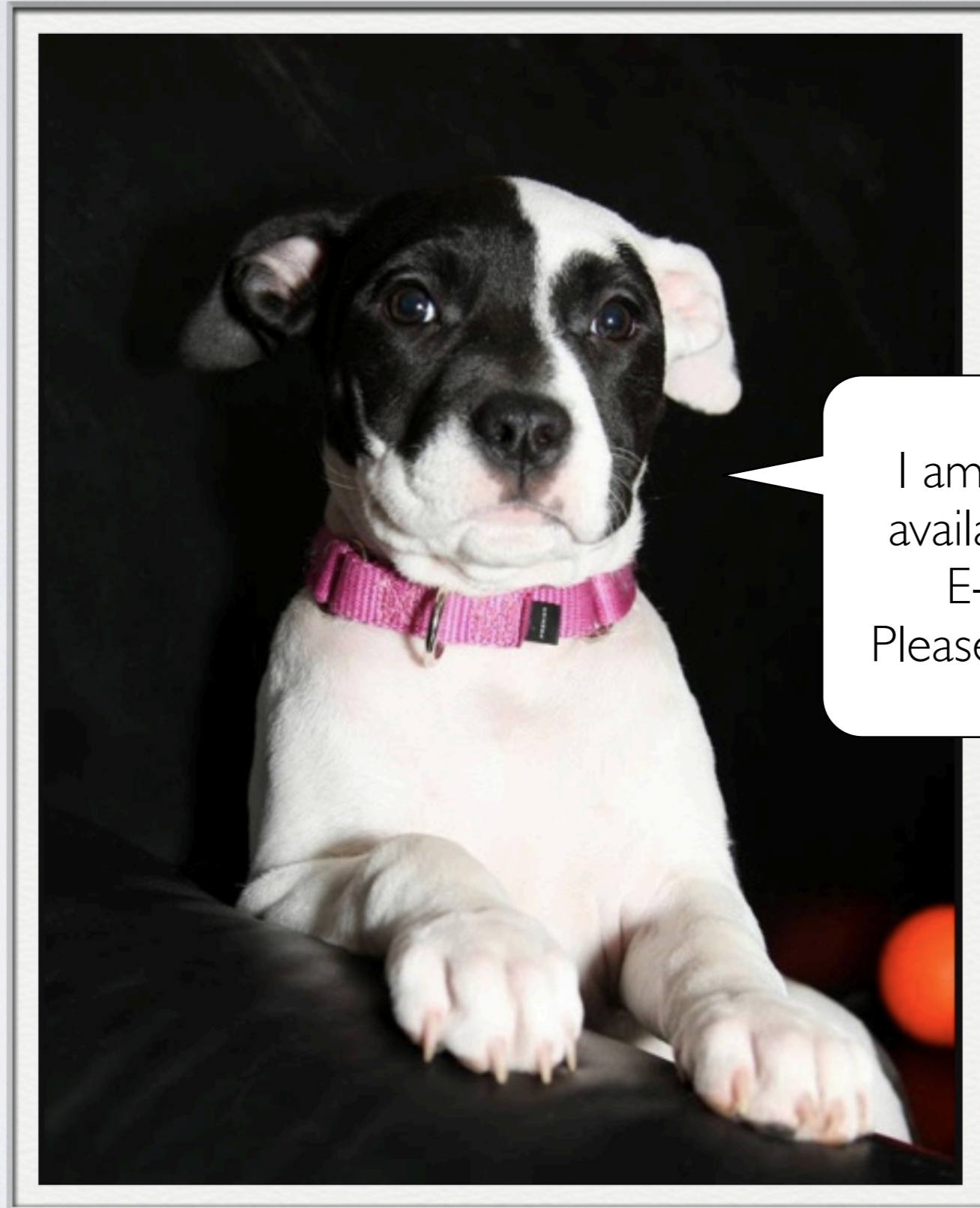
montrealgourmet



GRUMMAN '78

Food

BESSIE THANKS YOU!



I am currently
available at the
E-Shelter.
Please adopt me.